# Rustic Pizza

SINCE 1991

GRAPHIC DESIGNER: PAULA ALEJANDRA HURTADO

## CONSTRUCTION



## MAIN LOGO



## MAIN LOGO IN DARK BACKGROUND



## MAIN LOGO WHITE



## MAIN LOGO BLACK



## LOGO VARIATIONS

SYMBOL



SYMBOL IN DARK BACKGROUND



SYMBOL IN GOLD



SYMBOL IN NAVY



SYMBOL IN WHITE



SYMBOL IN BLACK



WORDMARK IN NAVY



WORDMARK IN GOLD



WORDMARK IN WHITE



WORDMARK IN BLACK



HORIZONTAL LOGO



HORIZONTAL LOGO IN DARK BACKGROUND



HORIZONTAL LOGO IN WHITE



HORIZONTAL LOGO IN BLACK



CIRCULAR LOGO IN COLOR



CIRCULAR LOGO IN DARKBACKGROUND



CIRCULAR LOGO IN WHITE



CIRCULAR LOGO IN BLACK



TRIANGULAR LOGO



TRIANGULAR LOGO IN DARK BACKGROUND



TRIANGULAR LOGO IN WHITE



TRIANGULAR LOGO IN BLACK





## TYPOGRAPHY

Abuget

A a B b C c D d E e F f G g
H h I i J j K k L l M m N n
O o P p Q q R r S s T t
U u V v W w X x Y y X x

1 2 3 4 5 6 7 8 9 0

POPPINS

SEMIBOLD

A a B b C c D d E e F f G g
H h I i J j K k L l M m N n
O o P p Q q R r S s T t U u
V v W w X x Y y X x

1 2 3 4 5 6 7 8 9 0

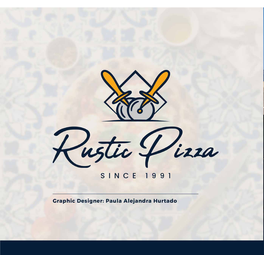
## COLOR SCHEME

HEX:
#11C39
RGB:
1,28,57
CYMK:
0.98, 0.51, 0.00, 0.78

HEX:
#FDA803
RGB:
253,168,3
CYMK:
0.00, 0.34, 0.99, 0.01

HEX:
#C9CACA
RGB:
201,202,202
CYMK:
0.00, 0.00, 0.00, 0.21

## MOCKUPS







# THANK YOU

GRAPHIC DESIGNER: PAULA ALEJANDRA HURTADO



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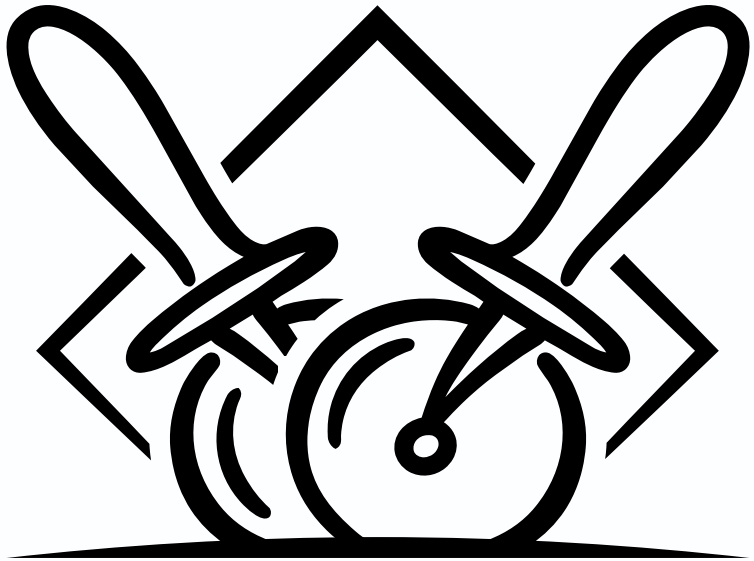
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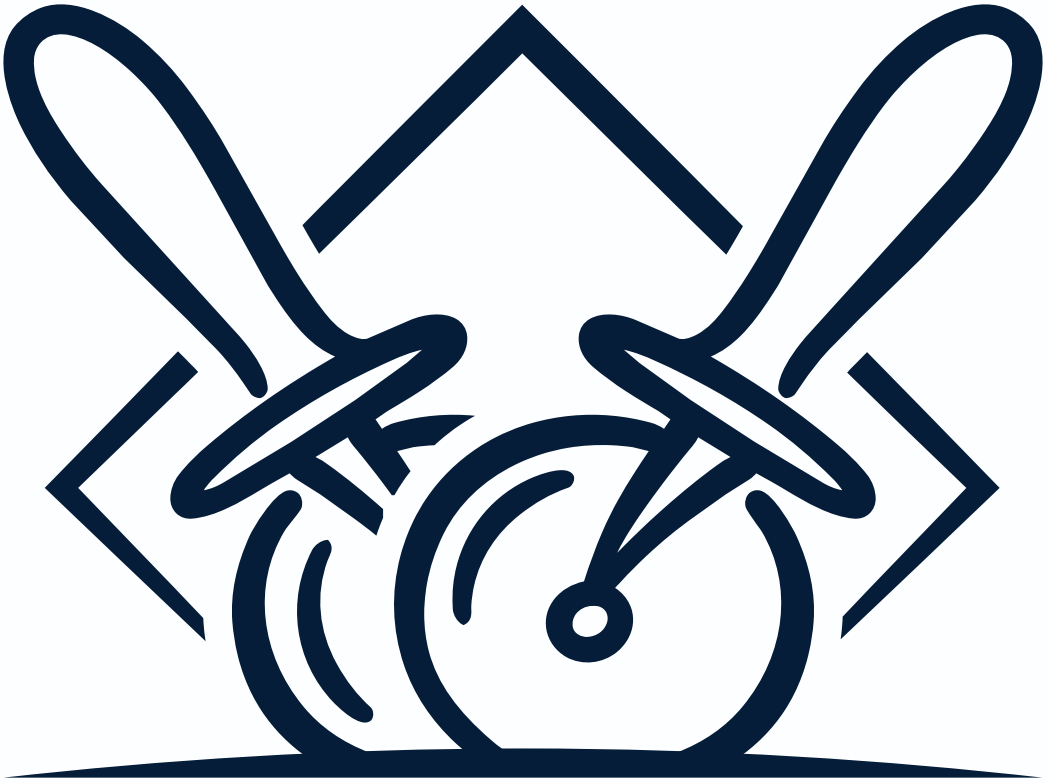
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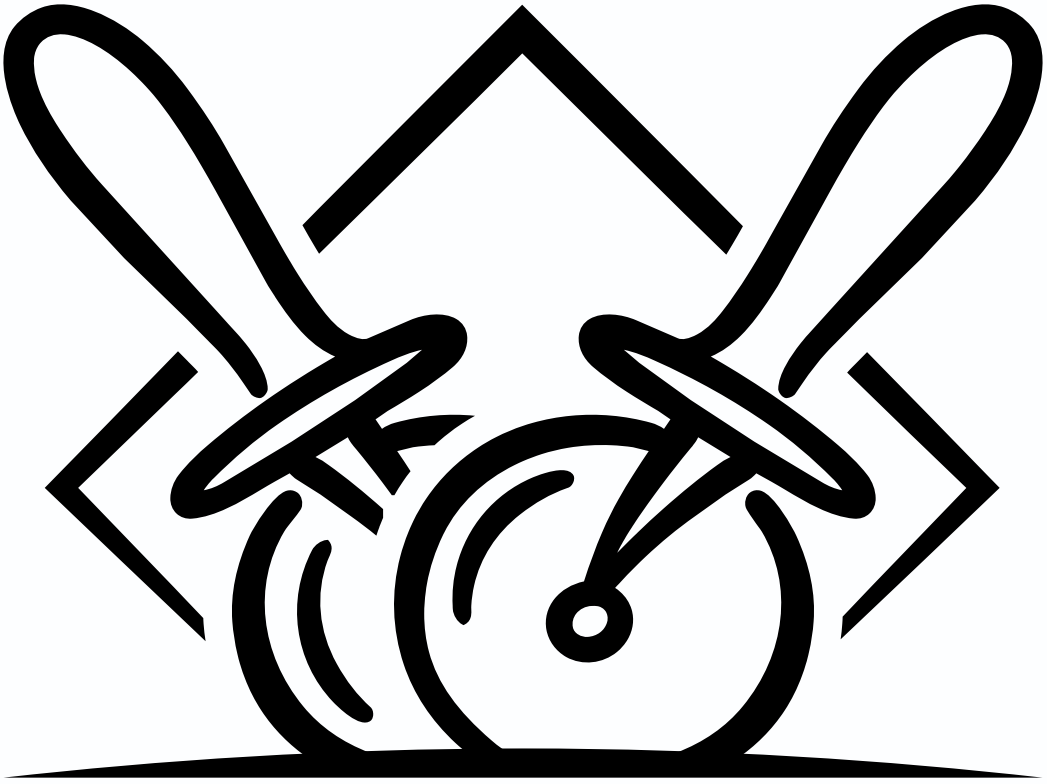












Rustic Pizza

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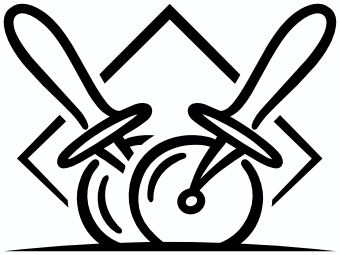
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Rustic Pizza
SINCE 1991


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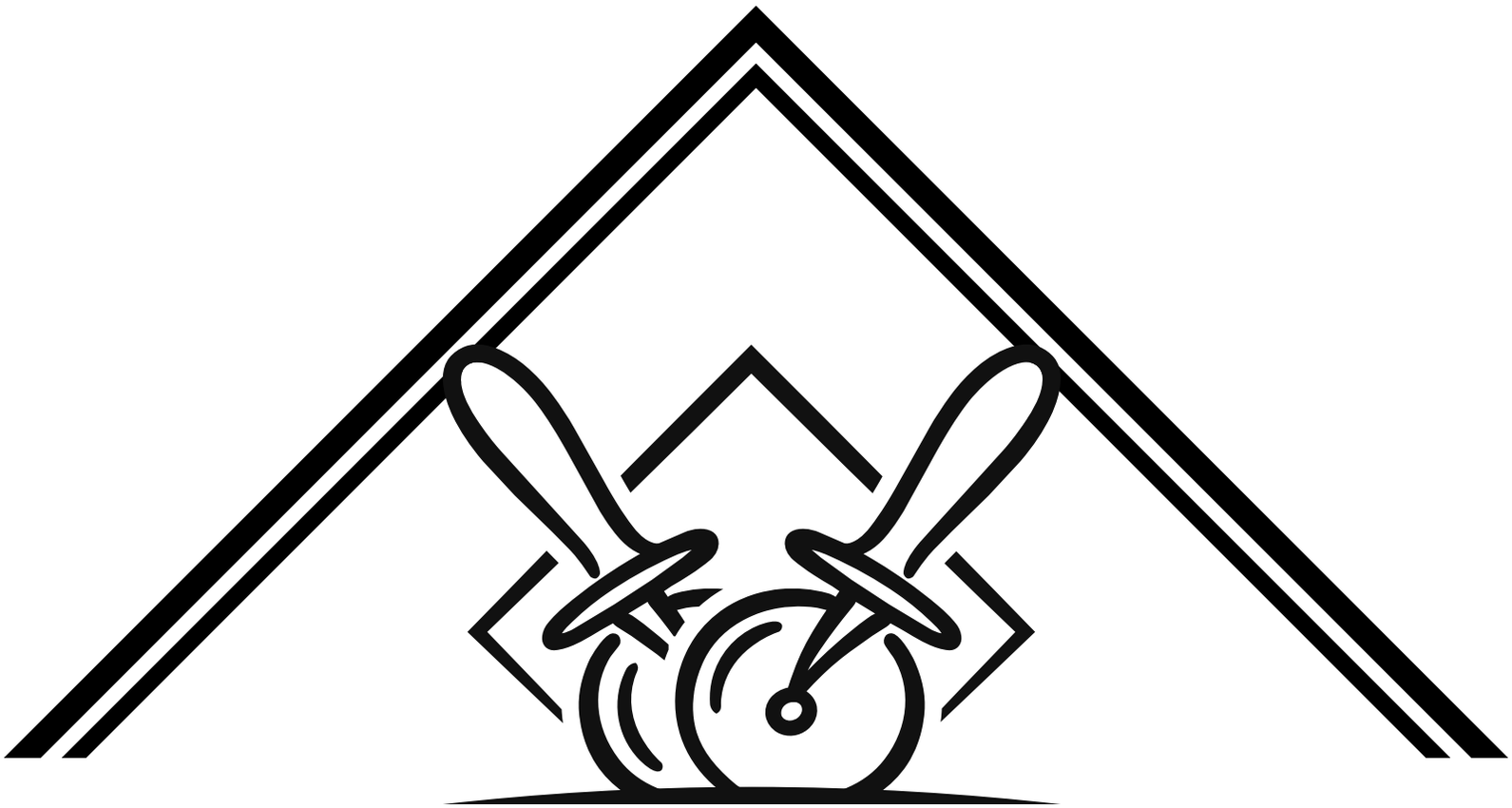
SINCE 1991



# Rustic Pizza

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Rustic Pizza
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# Rustic Pizza

SINCE 1991



# Rustic Pizza

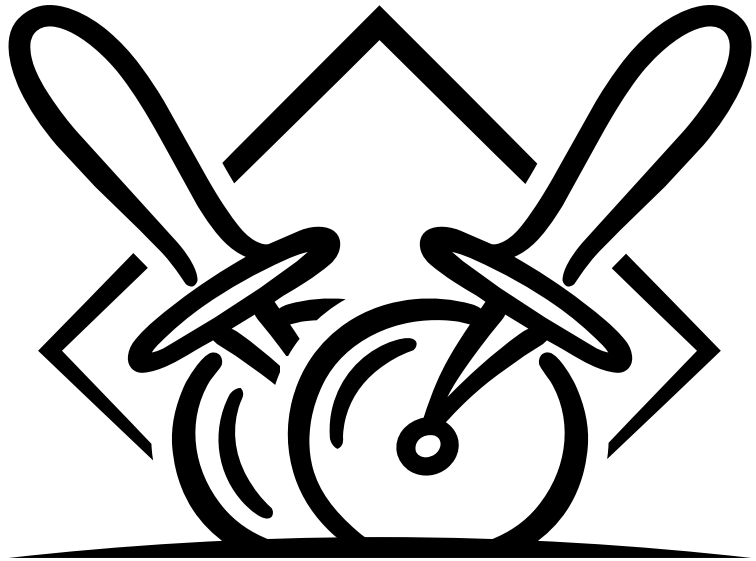
SINCE 1991



# Rustic Pizza

SINCE 1981

Rustic Pizza
SINCE 1981



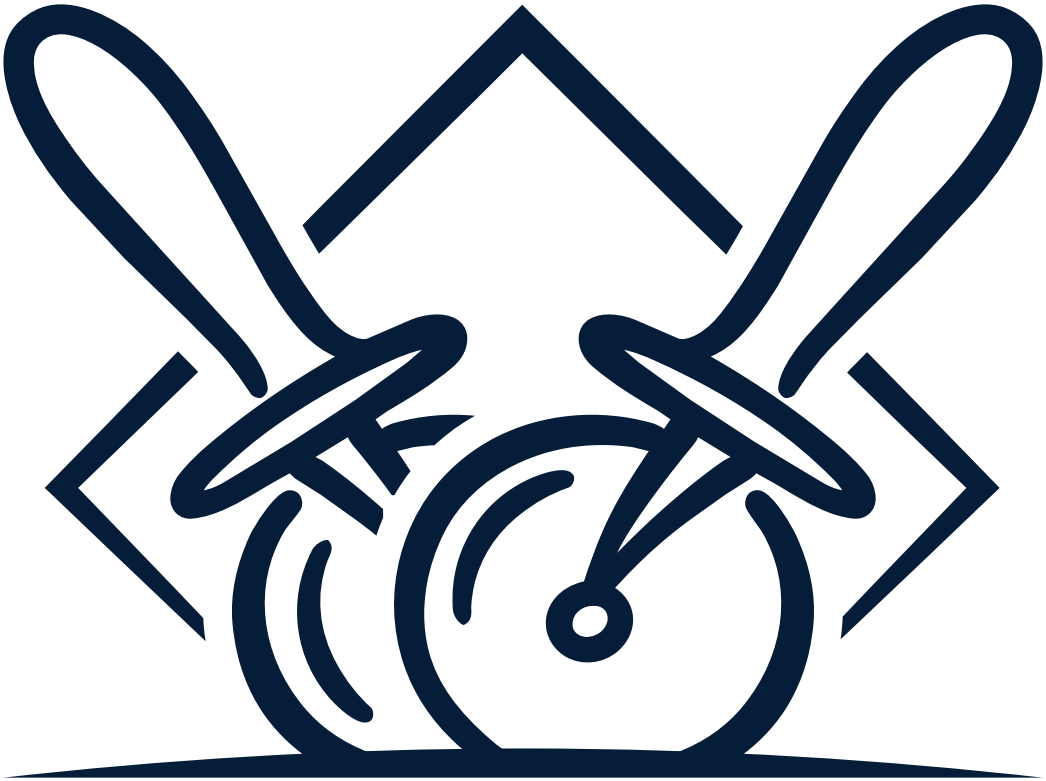
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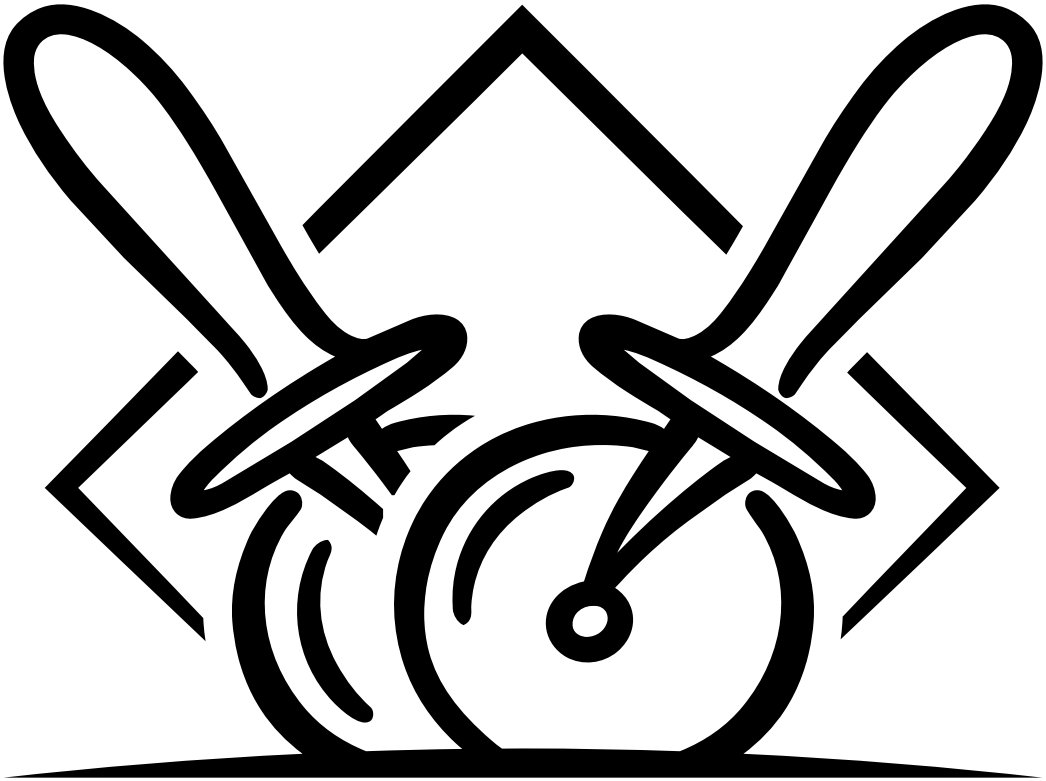
SINCE 1991











Rustic Pizza

# Rustic Pizza

# Rustic Pizza



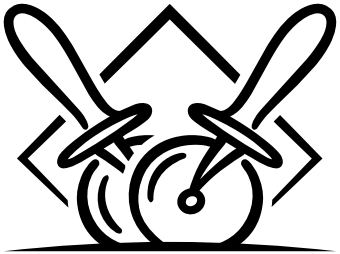
# Rustic Pizza

SINCE 1991



# Rustic Pizza

Rustic Pizza
SINCE 1981



# Rustic Pizza

SINCE 1991


Rustic Pizza
SINCE 1991



# Rustic Pizza

SINCE 1951

Kroger
Restaurant
SINCE 1931


Rustic Pizza
SINCE 1991



# Rustic Pizza

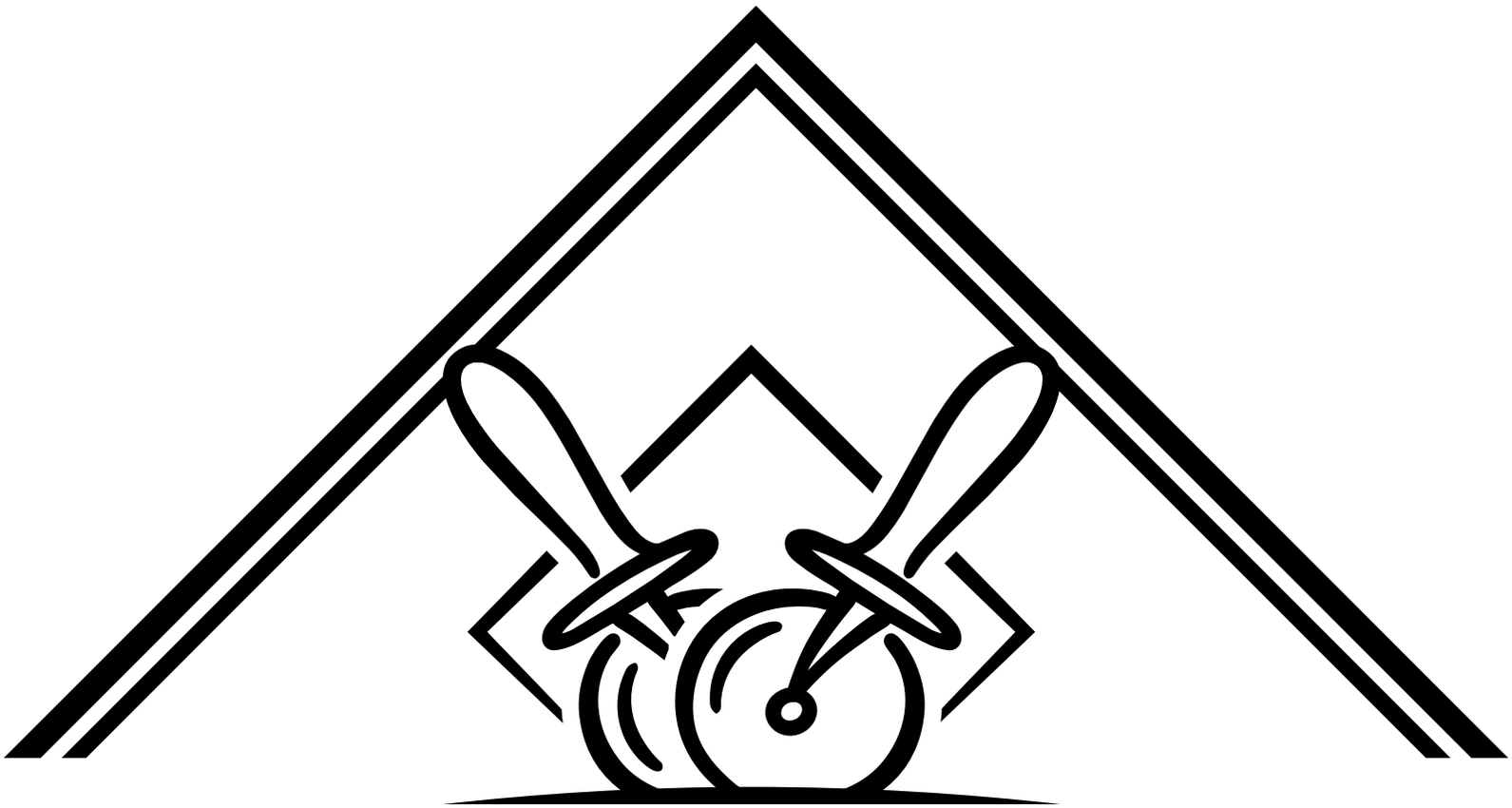
SINCE 1991



# Rustic Pizza

SINCE 1991

Pasta Pizza
SINCE 1931



# Rustic Pizza

SINCE 1991